

BITCOIN WELL CEO AND CRO TO PRESENT AT ALBERTA TECHNOLOGY SYMPOSIUM

Edmonton, Alberta – April 14, 2022 – Bitcoin Well Inc. (“Bitcoin Well”) (TSXV: BTCW), is pleased to announce that Adam O’Brien, Founder and Chief Executive Officer, and Dave Bradley, Chief Revenue Officer, are scheduled to present at the Alberta Technology Symposium on Wednesday, April 20 and Thursday April 21, 2022 at the Grand Theatre in Calgary, Alberta.

Adam is discussing “Crypto’s Path to Public Markets”, an in-depth review of regulation, innovation and how Canada can continue to lead this emerging market. The presentation is scheduled for Wednesday, April 20, 2022 at 11:15am MT.

Dave is discussing “Bitcoin on the Balance Sheet: Opportunities and Challenges”, on a panel that will debate the economic rationale for holding Bitcoin on the corporate balance sheet, regulatory implications, and how industries can benefit from building services that support BTC payments and investments. The presentation is scheduled for Wednesday, April 20, 2022 at 2:30pm MT. Dave is also moderating a panel on “How Bitcoin Mining Supports Alberta’s Ecosystem”. The panel is on Thursday, April 21, 2022 at 10:15am MT.

A replay of Adam and Dave’s panels will be sent out to the Bitcoin Well Newsletter subscribers. You can sign up at: [Newsletter - Bitcoin Well](#).

Bitcoin Well representatives will be on site in the showcase area to talk with symposium attendees about our ecosystem of products and services including the Bitcoin Savings Plan (“BSP”), which can be found at [Bitcoin Well BSP](#). The BSP enables employers to pay their teams in bitcoin. More than 10 companies have already enrolled in the first stage of the BSP. We are excited to offer this innovative savings vehicle to more businesses as part of their overall benefits and compensation plans in an effort to help them attract and retain leading edge employees.

The Alberta Technology Symposium is set to bring a spotlight to Alberta’s incredible technology sector. The symposium is a two-day exploration of Alberta’s emerging tech companies, organizations and solutions. Uniting leaders from across key disciplines like blockchain, fintech, healthcare and sustainability, this landmark event showcases the diverse

ways that technologies are reimagining Alberta's future. The event also highlights how Alberta's tech ecosystem can attract new investment and support innovation hubs with long-term sustainability. For more information, see [Alberta Technology Symposium](#).

The Alberta Technology Symposium is one of many events hosted by the Canadian Blockchain Consortium ("CanBC"), an organization that aims to raise education and awareness for the blockchain industry. Both Adam and Dave currently serve as members of CanBC's Fintech Committee, which advises on the legal and regulatory landscape affecting the Canadian blockchain and digital assets space and advocates for the industry with government and provincial regulators. A replay of the complete Alberta Technology Symposium will be available on their website. For more information, see [Canadian Blockchain Consortium](#).

About Bitcoin Well

Bitcoin Well offers convenient, secure and reliable ways to buy, sell and use bitcoin. Bitcoin Well is on a mission to shift the relationship that society has with money by offering an ecosystem of products and services that make Bitcoin accessible and understood. This ecosystem includes self custodial financial offerings (both in-person and online); technology development, including SaaS and internal technology developments through Ghostlab, the technology arm of the business; and educational resources designed with the needs of both the customers, and the industry, in mind.

Sign up for our [newsletter](#) and follow us on [LinkedIn](#), [Twitter](#), [YouTube](#), [Facebook](#), and [Instagram](#) to keep up to date with our business. For OTC location information visit bitcoinwell.com/appointment/.

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Certain statements contained in this news release may constitute forward-looking information. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", or the negative thereof and similar expressions. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information.

Bitcoin Well actual results could differ materially from those anticipated in this forward-looking information as a result of regulatory decisions, competitive factors in the industries in which Bitcoin Well operates, prevailing economic conditions, and other factors, many of which are beyond the control of Bitcoin Well.

Bitcoin Well believes that the expectations reflected in the forward-looking information are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.

Any forward-looking information contained in this news release represents Bitcoin Well expectations as of the date hereof, and is subject to change after such date. Bitcoin Well disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable securities legislation.

For more information, see the Cautionary Note Regarding Forward Looking Information found in the Bitcoin Well quarterly Management Discussion and Analysis.